



Patterson Dental and Sirona are proud to present the

# Digital Dentistry Symposium

CEREC Opinion Leader

**Borgata Hotel Casino & Spa  
Atlantic City, NJ**

Thursday, February 23, 2012

**PATTERSON  
DENTAL**



# EVENT DETAILS

**BORGATA HOTEL CASINO & SPA**  
**ONE BORGATA WAY**  
**ATLANTIC CITY, NJ 08401**  
**609-317-1000**

**THURSDAY, FEBRUARY 23, 2012**

**5:30 p.m. - 6:00 p.m.**

Registration and Welcome Reception

**6:00 p.m. - 9:00 p.m.**

CEREC Opinion Leaders Workshop with Dr. Todd Ehrlich (3 CE)

- Telling Your CEREC Story
- Professionally Arranging Your Clinical CEREC Case
- PowerPoint vs. Leadership

## **SPEAKER: Todd Ehrlich, DDS, FAGD**

Todd Ehrlich, DDS, FAGD, runs a successful family and cosmetic practice in Bee Cave, Texas, a suburb of Austin. He fabricated his own veneers, crowns and onlays for four years before becoming a CEREC doctor. With his extensive knowledge of CEREC, his practical approach and his use of dental photography for case presentation, he has become a sought-after speaker and trainer. He developed a CEREC training program, CERECology, which takes the beginning user to high levels in an easy-to-understand method. Dr. Ehrlich is a 1998 graduate of the University of Texas-San Antonio Dental School. He is an advanced CEREC trainer for Patterson and a CEREC trainer through the ISCD.

**RSVP to Vanessa McGuinn at 800-523-4133 or**  
**Vanessa.McGuinn@PattersonDental.com today!**

*Patterson Dental will cover your hotel room charge for that evening if you can stay and help as a CEREC Opinion Leader for Dr. Ehrlich's CEREC Discovery event at the Borgata on Friday, February 24 from 9:00 a.m. to 3:00 p.m.*



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