

Join Us! Friday, February 24, 2012

Patterson Dental invites you to the Digital Dentistry Symposium, a day-long event featuring renowned speakers and the latest information on ground-breaking technology.

EVENT DETAILS

Date: Friday, February 24, 2012

Time: 9:00 a.m. - 3:00 p.m. Registration and breakfast at 8:00 a.m.

(And lunch will be provided)

Place: Borgata Hotel Casino & Spa • One Borgata Way • Atlantic City, NJ 08401 • 609-317-1000

Fees: CEREC Staff Training with Dr. Lorri Burt – \$150 • Advanced CEREC Training with Dr. Gary Torres – \$300

(No charge for CEREC Discovery and Cone Beam Discovery events)

RSVP: Vanessa McGuinn at 800-523-4133 or Vanessa.McGuinn@PattersonDental.com

Cancellations the week of the event or no-shows will be charged a \$75 fee.

Special hotel room rates for 2/23/12 of \$109 (single) and \$129 (double) have been negotiated for this meeting. Hotel rooms must be reserved through the Borgata Hotel at 609-317-1000 before 2/3/12. Please refer to the Patterson meeting rate when making your reservation.

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DIGITAL DENTISTRY SYMPOSIUM
FRIDAY, FEBRUARY 24, 2012

Digital Dentistry Symposium

For Doctors and Staff

**CEREC Discovery • CEREC Staff Training
CEREC Advanced Training • Cone Beam Discovery**

**Friday, February 24, 2012
Atlantic City, NJ**



CEREC Staff Training with Dr. Lorri Burt

For CEREC office staff and assistants

9:00 a.m. - 12:00 p.m. • 3 credits • \$150

Lorri Burt, DDS, is a graduate of the Temple University School of Dentistry. She is in private practice and has been a CEREC doctor since 1999. Dr. Burt specializes in the integration of CEREC technology for the dental team. She is also the owner of Strategic Dental Management, a consulting firm specializing in practice expansion, technology integration and unique practice concerns.

- Learn how to complete restorations with minimal waste and unnecessary effort
- Gain scheduling and execution techniques to convert a broken tooth emergency to a CEREC restoration
- Review dental anatomy, CEREC design and cementation for clinical efficiency

CEREC Discovery with Dr. Todd Ehrlich

For offices looking at CAD/CAM

9:00 a.m. - 3:00 p.m. • 6 credits • Free

Todd Ehrlich, DDS, FAGD, runs a successful family and cosmetic practice in Bee Cave, Texas, a suburb of Austin. He fabricated his own veneers, crowns and onlays for four years before becoming a CEREC doctor. With his extensive knowledge of CEREC, his practical approach and his use of dental photography for case presentation, he has become a sought-after speaker and trainer. He developed a CEREC training program, CERECology, which takes the beginning user to high levels in an easy-to-understand method. Dr. Ehrlich is a 1998 graduate of the University of Texas-San Antonio Dental School.

In this course you will learn about the advantages of digital impressions and why this is one of the most talked-about products in dentistry, whether utilizing digital impressions that are sent out to the lab, or in-office milling of dental restorations.

CEREC can help you reduce expenses, increase production and differentiate your practice. You'll find that your investment pays for itself surprisingly quickly, making way for substantial profits into the future. Your clients will appreciate the one-visit convenience of CEREC restorations, so you'll be strengthening their loyalty to your practice. With CEREC technology, you'll grow both the revenues and the client base of your practice.

Cone Beam Discovery with Dr. Neal Patel

For offices looking at Cone Beam

9:00 a.m. - 3:00 p.m. • 6 credits • Free

Neal Patel, DDS, is a graduate of the Ohio State University with degrees in molecular genetics and dentistry. From 2006 to 2007 he served as the Implant Prosthodontic Fellow, responsible for establishing techniques and protocols for digital implantology and prosthetics. Dr. Patel trained under world-renowned prosthodontist Edwin McGlumphy, DDS, MS, and currently practices in Powell, Ohio. He is an international lecturer, speaking on the practical applications technology currently provides and has to offer in the future. He has published numerous clinical articles on advanced treatment techniques and procedures.

Cone beam offers improved diagnostic capabilities for finding previously undiagnosed abnormalities and is an excellent preplanning tool for sinus lifts, bone augmentation or flapless surgery. Whether you're a new CEREC owner, considering upgrading to the CEREC Acquisition Center (AC) powered by Bluecam or curious about GALILEOS cone beam, this seminar is for you.

- CEREC technology and its future
- GALILEOS 3D cone beam technology
- CAD/CAM-cone beam integration
- Surgical guides
- Milled abutments

Advanced CEREC Training

with Dr. Gary Torres

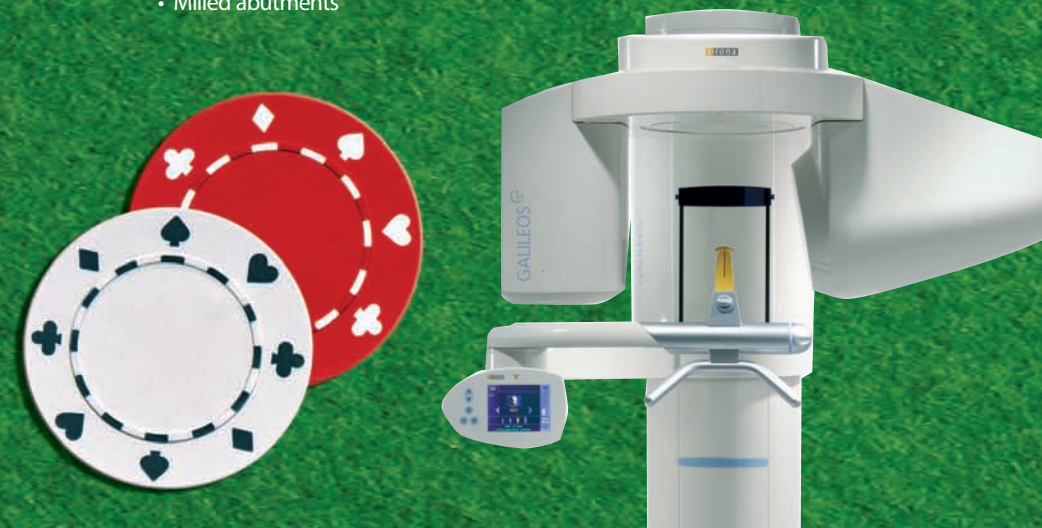
For CEREC owners

9:00 a.m. - 3:00 p.m. • 6 credits • \$300

Gary Torres, DMD, is a 1986 graduate of the University of Florida College of Dentistry. In 1987 he completed a General Practice Residency at Shands Hospital and Veterans Administration Hospital in Gainesville, Fla. Dr. Torres currently maintains a private practice in Titusville, Fla. A CEREC user since 2005 and a GALILEOS owner since 2010, he is a CEREC trainer for the Patterson Dental Orlando Branch and a mentor for cerectoctors.com at the Scottsdale Center for Dentistry.

Topics include features of the new CEREC 4.0 software:

- New workflow
- Tools
- Parameters
- Multiple restorations
- Case design using biogeneric individual, copy, and reference



**RSVP to Vanessa McGuinn at 800-523-4133 or
Vanessa.McGuinn@PattersonDental.com today!**