

FIRST-CLASS MAIL  
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PATTERSON

Albuquerque Branch  
3820 Commons Ave. NE  
Albuquerque, NM 87109  
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“ all dental offices are not created equal ”



October 21, 2011 | 8 a.m. - 11:00 a.m.  
Sandia Resort and Casino  
30 Rainbow Road  
Albuquerque, NM 87113

day of  
experts

**Patterson Dental has assembled all of the local experts for a day of education, learning and planning. If you have already decided to build, relocate or remodel your office, this Day of Experts Seminar is an absolute home run for you.**

## dayofexpertsevents

### **Introduction**

Travis S. Wiseman, Branch Manager, Patterson Dental

### **Beginning to End Practice Planning - Understanding Office Design**

Robert Lehm and Matthew Smith, Equipment Specialists, Patterson Dental

### **"Your Dream Office" (flow and design)**

Jim Dawson, A-dec

### **"The Value of a Dental Contractor... Priceless!"**

Eric Tidmore, Trinity Construction

### **Architect's Role**

Joe Slagle, Slagle-Herr Architects

### **Finding the Ideal Location**

Kevin Bobb, NAI Maestas & Ward

### **"How Do I Finance This? Why Choose a Dental Lender?"**

Angela Baker, Wells Fargo Practice Finance

### **"Why Should I Do It Now?"**

Eric Burgmaier, Burgmaier & Helton, CPAs, L.L.C.



## eventdetails

**DATE:** October 21, 2011

**TIME:** 8:00 a.m. - 11:00 a.m.

**LOCATION:** Sandia Resort and Casino  
30 Rainbow Road  
Albuquerque, NM 87113  
505-798-3700

**FEE:** Free

**RSVP:** Conni Jones at 505-884-6747  
or [conni.jones@pattersondental.com](mailto:conni.jones@pattersondental.com)

**Our Day of Experts partners will be giving away thousands of dollars of value-added services to those dentists who attend.**

**Join us** after the seminar at the 4th Annual Patterson Dental EXPO located across the hall in Sandia Rooms B & C. Over 35 exhibitors will be in attendance.

