

PLACE  
POSTAGE  
HERE



ATTN: Tina Rich  
202 Gannett Drive  
South Portland, ME 04106



Course Instructor:  
**Judy Zack Bendit, RDH, BS**

Judy Zack Bendit received a certificate in dental hygiene from the University of Pennsylvania and a BS in education from New York University. Her career has included clinical hygiene practice and more than 12 years of sales experience for Interplak and Hu-Friedy. She holds an adjunct faculty position at Temple University Dental School and is a guest lecturer and advisory board member at Harcum College as well as a part-time clinician in private practice. As an educational consultant for several dental manufacturers for more than a decade, Judy travels extensively throughout the country doing educational programs for state and local dental and hygiene organizations as well as dental dealers.



Thursday, October 27, 2011  
Patterson Dental Maine Branch

Friday, October 28, 2011  
Wyndham Portland Airport Hotel

- **Keep the old or try the new?  
Alternatives for your clinical experience**
- **Explore New Horizons: The Myths, Legends and Misconceptions**

Sponsored by:





1) Keep the old or try the new?  
Alternatives for your clinical experience  
(light dinner included)

2) Explore New Horizons: The Myths,  
Legends and Misconceptions  
(continental breakfast included)

Course Descriptions

Keep the old or try the new?

Alternatives for your clinical experience

"I don't do that"? That's what clinicians will say when you tell them they could be doing something different or better. This unique 3-hour one-of-a-kind program will not just tell you, but give YOU the opportunity to try it first hand. This fast-paced interactive workshop designed for the dental hygienist will have you out of your seat and into the Patterson Showroom applying your knowledge to many clinical challenges and deciding if you need to exchange old habits for new ideas. We will explore your personal positioning, your patient positioning, your instrument selections and many other considerations. You are invited to send clinical photos, questions and concerns ahead of time to Judy Bendit at JZBeducate@aol.com with the subject line "Patterson Ergo."

Explore New Horizons:

The Myths, Legends and Misconceptions

Remember the days when you sat chairside with a red and blue pencil scribbling notes all over the patient's chart? Let's propel that procedure along with many others into the 21st century during this fast-paced 4-hour seminar designed for the entire dental team. You will have the opportunity to explore high tech modalities for performing and recording comprehensive examinations with greater accuracy and efficiency. Enhance your patients' understanding of their oral health needs, and increase their acceptance of your recommendations based upon "user-friendly" technology. In addition, you will learn important facts about infection control issues and there is even a section on over-the-counter products for your patients. Come join us as we expel all the myths, legends and misconceptions.

Keep the old or try the new?  
Alternatives for your clinical experience

Date: Thursday, October 27, 2011

Time: 5:30 p.m. Registration  
6:00 p.m. - 9:00 p.m. Course  
(Light dinner served)

Location: Patterson Dental Maine Branch  
202 Gannett Drive | South Portland, ME 04106

Fee: \$45 (check or charged to Patterson account)

Credits: Three CE

Explore New Horizons:  
The Myths, Legends and Misconceptions

Date: Friday, October 28, 2011

Time: 7:30 a.m. Registration  
8:00 a.m. - 12:00 p.m. Course  
(Continental breakfast served)

Location: Wyndham Portland Airport Hotel  
363 Main Mall Road | South Portland, ME 04106

Fee: \$55 (check or charged to Patterson account)

Credits: Four CE

RSVP: Tina Rich at 800-639-1801 or 207-771-9955

Disclosure: Hu-Friedy is the manufacturer of many of the dental products discussed in this course.

Registration Deadline:  
Thursday, October 20, 2011

Continuing Education Course Registration:  
Please select your course(s) of choice:

- \$45 / 3 CE Keep the old or try the new?  
Alternatives for your clinical experience  
(light dinner included)
- \$55 / 4 CE Explore New Horizons: The Myths,  
Legends and Misconceptions  
(continental breakfast included)

Please fill out:

Name \_\_\_\_\_  
Dental Office \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

- Check enclosed
- Charge to my Patterson account number \_\_\_\_\_

Send registration and payment to:



ATTN: Tina Rich  
202 Gannett Drive  
South Portland, ME 04106

Cancellation Policy: Cancellations up to 7 working days before the program will receive a full registration refund.

