EARLY BIRD REGISTRATION
Register by Friday September 23rd and SAVE $75 off the price of admission.

REGISTER TODAY TO EXPERIENCE WHAT DIGITAL DENTISTRY CAN DO TO ENHANCE YOUR PATIENT EXPERIENCE AND PRACTICE LIFESTYLE!

CEREC SYMPOSIUM 2016 CALGARY
BASIC TRAINING AND ADVANCED INSIGHT FROM CLINICAL LEADERS
JOIN US! FRIDAY, NOVEMBER 4, 2016

You and your staff are cordially invited to the First Annual Calgary CEREC Symposium, featuring basic training and advanced insight from clinical leaders in dental technology. Learn to leverage your existing technology and discover what’s new in the world of digital dentistry. Take part in educational seminars and learn with hands-on events throughout the symposium. This seminar will be exceptional for both prospective and experienced users.

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DATE & TIME
Friday, November 4, 2016
7:30 a.m. - 8:30 a.m. | Registration and continental breakfast
8:30 a.m. - 9:00 a.m. | Technology and its Impact on the Value of a Dental Practice - Timothy Brown
9:00 a.m. - 12:00 p.m. | Lecture & Hands-on
12:00 p.m. - 1:00 p.m. | Lunch
1:00 p.m. - 4:30 p.m. | Lecture & Hands-on
4:30 p.m. - 5:00 p.m. | Recall & the CEREC Connection - Ron Barsotti
5:00 p.m. - 6:00 p.m. | Refreshments and vendor Q&A

PLACE
Hyatt Regency Calgary
700 Centre Street South East
Calgary, T2G 5P6

COST
Doctors:
$399 | Patterson Plus member
$499 | Non-Patterson Plus member

Staff:
$250 | Patterson Plus member
$350 | Non-Patterson Plus member

CREDITS
7 CE

Cancellations the week of the event or no-shows will be charged a $75 fee.
FRIDAY, NOVEMBER 4, 2016

SPEAKERS

Dr. Richard Rosenblatt  
DMD  
Dr. Rosenblatt has been a CEREC user since 2003. He founded the Northern Illinois CEREC study club, one of the largest CAD/CAM study clubs in the United States. He is a moderator for the CEREC forum on Dentaltown.com. He is an advanced and beta software tester and a certified speaker for Sirona Dental Systems. Dr. Rosenblatt is CEREC basic trainer for Patterson Dental, a faculty member on the cerecdoctors.com website, and is CAD/CAM faculty member at Spear. Dr. Rosenblatt graduated in 1997 from the University of Medicine and Dentistry of New Jersey, and completed a general practice residency at St. Joseph’s Medical Center in Reading, Pennsylvania in 1998. He has been practicing in the Chicagoland area since 1999 and presently owns a dental practice in Lake Forest, Illinois focusing on CAD/CAM dentistry.

Dr. Peter Gardell  
DDS  
Dr. Gardell graduated from NYU College of dentistry and has a technology based practice with an emphasis on cosmetic dentistry in Stamford, CT. He has been utilizing the CEREC since 2005 in his practice. Dr. Gardell successfully completed the CON process in the state of Connecticut and installed the first Galileos in the state in 2010. Through his work the laws requiring a CON have been changed, so it is not required any longer. He has been a beta tester for the Sirona chairside system since 2009. Has been involved in the beta testing of the Digital Encode workflow available for the implant systems from Biomet 3I. He has lectured nationally on topics ranging from CEREC, Galileos, Implants and practice integration.

Amy Jones  
RDH  
In 2008, after completing the Alabama Dental Hygiene Program, Amy Jones started working for a long-time CEREC user, Dr. Brad Willis. She began assisting Dr. Willis with CEREC Basic Training in 2009. By 2012, she was a Certified CEREC Trainer specialized in Practice integration of CEREC technology. She now works as a Technology Advisor specializing in CEREC and 3D training and integration.

Dr. Dennis Fasbinder  
DDS  
Dr. Fasbinder is a Clinical Professor in the Department of Cariology, Restorative Sciences and Endodontics and the Director of the Advanced Education in General Dentistry Program at the University of Michigan School of Dentistry. He also maintains a part-time private practice in Ann Arbor, Michigan. He directs the Computerized Dentistry Unit at the University of Michigan, dedicated to research and education on the CAD/CAM dentistry. His research has been in laboratory & clinical evaluation, and the development of aesthetic materials and techniques, specifically in the area of CAD/CAM dental technology.

Dr. Bobby Chagger  
DDS  
Practicing since 1996, Dr. Chagger embraces dentistry and the increasingly innovative dental techniques available. Championing this philosophy creates a dental environment that utilizes the best that dentistry has to offer. Through his frequent participation in continuing education courses, Dr. Chagger ensures that his patients always receive the most current and effective treatments possible. His genuine enthusiasm helps to foster a welcoming environment where the education and needs of his patients are always paramount. He especially enjoys the challenges of cosmetic dentistry and dental implantology, and is a certified ISCD CEREC Trainer. This allows Dr. Chagger to train other dentists in both basic and advanced clinical dentistry with CEREC 3D. Dr. Chagger's commitment to his patients and profession have provided him with the incentive to create Chagger Dental, which has offices in Mississauga, Oakville and Burlington.

Ron Barsotti  
CEO Recall System Pro  
Prior to founding Recall System Pro, Ron Barsotti spent 20 years as a practice management consultant supporting leading occlusal and cosmetic dentists to successfully incorporate advanced clinical technologies into practice. His firsthand experience in developing best practices for technology integration, including CEREC, have proven to be an invaluable asset to practices committed to ongoing clinical enhancement. He is also a leading expert on the role patient recall plays in stimulating practice growth and assisting practices to recoup technology investments.

Timothy Brown  
President & CEO ROI Corporation  
Timothy A. Brown is the President and CEO of ROI Corporation and has served the profession since 1979. His broad experience in dental practice systems, including: appraisal, brokerage, leasing and practice management, together with a close scrutiny of a database of thousands of Canadian dental practices has given him an unequalled view on the many unique circumstances involved with dental practice ownership and transition. He has delivered over 250 continuing dental education seminars, including presentations at the faculties of dentistry of the University of Toronto, University of Western Ontario, Dalhousie University and McGill University. Timothy is a Registered & Licensed Ontario Real Estate and Business Broker (Principal). He clearly understands dentists and has his finger firmly on the pulse of the dental practice marketplace in Canada.
For Existing Users:
- **STREAMLINE THE CEREC PROCESS IN YOUR OFFICE** | Improve flow and use CEREC to meet patient demand.
- **UNDERSTAND THE WHY’S** | Current material options and keys to success with cementation.
- **THE LATEST ADVANCEMENTS OF CEREC** | A look into abutments, bridges, anterior case presentations and sneak peek into the latest CEREC Software.
- **IMPLANT RESTORATIONS** | Find out how to create both custom abutments and custom screw retained crowns using CEREC. Integrating Cone Beam and CEREC to create custom guides for predictable implant placement.

For Prospective Users:
- **BEYOND THE “DEMO”** | Supported by CEREC mentors, trainees will perform imaging and design hands-on work along with polishing, Ivoclar Vivadent stain and glazing exercises.

For the Rest of the Team:
- **AMAZING OPPORTUNITY** | The assistant’s breakout session is designed for ALL assistants no matter their CEREC skill level. From assistants of doctors thinking to purchase CEREC for their practice to a veteran CEREC assistant, we will all have an amazing opportunity to learn from each other during the course of the day together.

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**CEREC APPOINTMENTS & EFFICIENCY**  
*(Dr. Richard Rosenblatt)*
- 4.4 Software Overview.
- Tips to speed up imaging and prep.
- Tips to speed up design and cementation.

**POSSIBILITIES WITH CEREC**  
*(Dr. Peter Gardell)*
The release of Cerec 4.4 brings new refinements to the current robust system we utilize every day. Our material partners have brought new advancements to the market. This synergy establishes a new reality for today’s Cerec Dentist. This expansion allows the system to take on new roles in the office, improving the quality of care we provide to our patients, improving the financial benefits the Cerec system brings to our office.

Dr. Peter Gardell will offer a tour of the new version of the software, introducing you to the new materials, pointing out the areas of change and the associated improvements. Showing you how these enhancements has benefitted him in his daily practice.

From repairing their damaged natural tooth, to replacing lost teeth via implants; all of this is now easily accomplished in our offices. The digital workflow offers a seamless solution for true prosthetically driven implant dentistry, planning how to treat the patient with the final outcome in mind. Utilizing office produced surgical guides that are precise. Restoring these implants with a strong restorative complex that we designed to respect the biology present.

Sirona and our material partners allow us to produce esthetic restorations that withstand the test of time and the critiquing of the naysayers. Let’s explore and see how you and your patients can benefit.

**STATE OF THE ART CEREC RESTORATIONS**  
*(Dr. Dennis Fasbinder)*
- State of the Art CEREC materials.
- Latest in Application, trends in adhesive cementation, finishing & polishing materials techniques.
- Most recent clinical studies.

**INTRODUCTION TO CEREC ORTHO**  
*(Dr. Bobby Chagger)*

**TECHNOLOGY AND ITS IMPACT ON THE VALUE OF A DENTAL PRACTICE**  
*(Timothy Brown)*
- What practices are actually selling for and why?
- Why the Canadian dental consumer wants single visit Dentistry.
- How the ever increasing number of dentists in Canada is impacting supply and demand for dental service.

**RECALL & THE CEREC CONNECTION**  
*(Ron Barsotti)*
- The role patient recall plays in assisting practices to successfully implement CEREC.
- How Recall System Pro makes it possible for practices to convert CEREC treatment from charts into chairs and realize even more value from their technology investment.
- The impact the combination of CEREC and Recall System Pro have on the overall productivity and success of practices.
CEREC – MUCH MORE THAN RESTORATIONS...

Come see for yourself.
Register for the Calgary CEREC Symposium Today!
www.CEREC SYMPOSIUM.ca