A NEW EXPERIENCE IN THE DENTAL OFFICE:
Where Your Vision Becomes Your Success

OVERVIEW

Achieving true success in today’s dental market requires an innovative strategy that will take your business to the next level. The Midmark Emerge Stronger® program is a seminar that will empower you and help you make your office dreams a reality.

It is no longer enough to deliver adequate dental care—the dentists are now expected to deliver an inviting and captivating overall patient experience. The Midmark Emerge Stronger® program was designed to help you understand what it takes to enhance your office space for optimal economic benefits and an improved patient experience. During the seminar, you will develop your own unique design strategy so you can leave with the confidence and tools you need to make your vision come to life.

WHY ATTEND?

Our small-group courses are designed to allow you to interact one-on-one with industry experts who have transformed their vast experiences into proven concepts that can help you take your practice to the next level.

Upon completion, you will receive 6 CE* credits from the Academy of General Dentistry.

We will help see your vision through to the end with post-course support, including: Dental Architect and Design Center, Dental Toolkit App, Dental CALC App, Field sales support and Technical support services.

*These programs were reviewed and approved by the AGD PACE program for 6 hours of continuing education in jurisdictions which recognize AGD PACE approval. Please contact the AGD PACE program if you have any comments/concerns regarding a program’s validity or relevancy to the dental profession. Provider #307644.

2016 DATES:

Thursday, March 3 - Friday, March 4, 2016
Thursday, May 12 - Friday, May 13, 2016
Thursday, October 6 - Friday, October 7, 2016

WHERE:

Riverwatch & Midmark Corporation, Versailles, Ohio

REGISTER:

Please contact your Midmark rep or Cindy Efert at ceifert@midmark.com to reserve your space!

YOU ARE INVITED TO ATTEND OUR NEXT Emerge Stronger® SEMINAR, HOSTED BY MIDMARK AND PATTERSON.

FEATURED SPEAKERS:

Pat Carter, IIDA is a licensed interior designer and is the former Vice President of T.H.E. Design Inc. Since 1979, Pat has been involved in the design and construction of over 2,000 dental facilities, including 14 national design winners.

Dr. Jeff Carter, DDS is a graduate of the University of Colorado School of Dentistry and practiced dentistry for 13 years. He was a former consultant for equipment and technology for T.H.E. Design and has published numerous articles on office design and technology integration.

For more information and full biographies, visit: midmark.com/emergestronger

In accordance with the Federal Physician Payment Sunshine Act, certain payments or other transfers of value to, or on behalf of, healthcare professionals must be publicly reported. All interactions between Midmark and healthcare professionals also comply with the AdvaMed Code of Ethics.