

WHAT **EVERY** DENTIST SHOULD KNOW: THE BUSINESS SIDE OF DENTISTRY

Improving patients' lives and oral health is on the forefront of every dentist's mind, but business planning often comes last. Learn how simple steps can elevate your profit and increase your efficiency. Some topics covered include:

- Proper application of tax laws that can save you thousands of dollars
- Learn how to help tax authorities fully fund your retirement
- The money you need for your practice is already in your practice
Learn the tips and tricks of utilizing what you already have
- Intelligently balance and increase your fees to optimize your revenue and profit
- Dental insurance participation: Is it right for your practice?
- Utilize legal tax write-offs to fund improvements in your practice
- Set up a dental office treatment plan for your practice
- Understand the relationship between current technology and equipment and your bottom line profit

EVENT DETAILS

LOCATION:

A-dec Educational Center
Newberg, Oregon

DATES:

July 20, 2012
August 10, 2012
September 21, 2012

COST:

Free

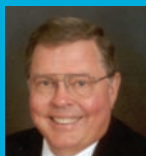
TIME:

8:30 a.m. - 12:00 p.m.

RSVP:

Contact your Patterson representative or call 1-800-873-7683.

SPEAKER:



Bob Creamer, CPA is the president of Creamer and Associates, P.C., an accounting firm in Salem, Ore. For the past 35 years, Mr. Creamer's firm has emphasized financial and retirement planning, dental transitions, practice enhancement, wealth creation and tax savings. Bob is a founding member of the Academy of Dental CPAs (ADCPA).



Lunch will be served for those staying for tours of the A-dec manufacturing facility or the showroom area.


PATTERSON
DENTAL