



San Francisco Branch  
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Sunnyvale, CA 94085  
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Dr. Keith Cooper lecture series sponsored by  
Patterson Dental, Planmeca and Bio Horizons.

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**\*This is not a Santa Clara County  
Dental Society sponsored event.**

# Live **3D** Surgical Guided Implant Surgery



Friday, September 14, 2012  
Santa Clara County Dental Society  
Conference Center  
San Jose, California

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PLANMECA



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# Live **3D** Surgical Guided Implant Surgery

Take advantage of the expertise of three renowned speakers:

- **Dr. Keith Cooper** – Guided Surgery - Lecture & Performing Live Surgery
- **Bob Skundrich Jr.** – BioHorizons Implant Bio Mechanics and Techniques
- **Joseph Kelley** – Integrating and Implementing Full-Volume 3D Imaging into Your Practice

Patterson Dental invites you to attend a live implant surgery performed by Dr. Keith Cooper a leading Bay Area Prosthodontist.

Dr. Cooper and his staff have dedicated his practice to providing his patients with great care in oral surgery and implants using the latest 3-D cone beam guided technology.

Dr. Cooper will show how 3-D Cone Beam Technology has brought implants within the scope of general dentistry, offering information on treatment plans for patients who could benefit from implant placement as well as helping communicate visually the surgical aspects of implant and oral surgery procedures for greater case acceptance.

Planmeca's ProMax 3-D (cone beam) imaging unit will show how general dentists can diagnose, plan, and guide the surgical implant procedure. General dentists can offer implants as a single source treatment option as a wider revenue stream and control angulation for a more predictable final restoration.

Bio Horizons will discuss how their Laser Lok Technology is the most comprehensive line of evidence-based, scientifically-proven implant and tissue regeneration solutions on the market.

## Event Details

### Date:

Friday, September 14, 2012

### Time:

9:00 a.m. - 2:00 p.m.

*Registration & breakfast 8:30 a.m.*

*Lunch/Q & A 1:00 - 2:00 p.m.*

### Location:

Santa Clara County Dental Society  
1485 Park Ave. | San Jose, CA 95126

### Fee:

\$99 Patterson Advantage®

\$199 Non-Patterson Advantage®

### Credits:

Four CE

### RSVP:

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*Space is limited to 35 doctors – register today!*



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### Keith Cooper, DDS

Dr. Cooper specializes as an implant surgeon at his 20-year-old practice in San Jose, Calif. He received his DDS degree from the Medical College of Virginia and his specialty certificate in Prosthodontics from the Baylor College of Dentistry, and is a Diplomate of the International Congress of Implantologists. He taught at Stanford VA Hospital and holds seminars monthly for colleagues to share his in-depth knowledge as a cosmetic and implant specialist. His practice is dedicated to all aspects of implant surgery and prosthodontic rehabilitation with special interests in cosmetic and esthetic laser and periodontal treatments.

### Bob Skundrich Jr.

Bob Skundrich is a product support specialist with BioHorizons, a leading dental implant company with markets throughout Asia, North America, South America, Africa, Australia and Europe. Throughout his nine years in the dental industry, Mr. Skundrich has used his practice management expertise to keep his clients on the cutting edge of implant dentistry. He has attended numerous courses, including Mercer Leadership and Blatchford seminars, in order to provide not only product support for his clients but also ideas to help grow their business.

### Joseph Kelley

With an educational background in mechanical engineering, Joseph Kelley started with PLANMECA USA in 2005 as a regional technical trainer. As a trainer, he installed X-ray equipment throughout North America and Asia and performed hundreds of trainings. In 2007 PLANMECA released its first CBCT unit, at which time Mr. Kelley became a 3D application engineer. As an application engineer, he trained the dental dealers on technical aspects as well as the end users on applications and software. He is an expert on PLANMECA CBCT units and has partnered with several 3D guided software companies. Today, he is the district sales manager for the San Francisco Bay area.