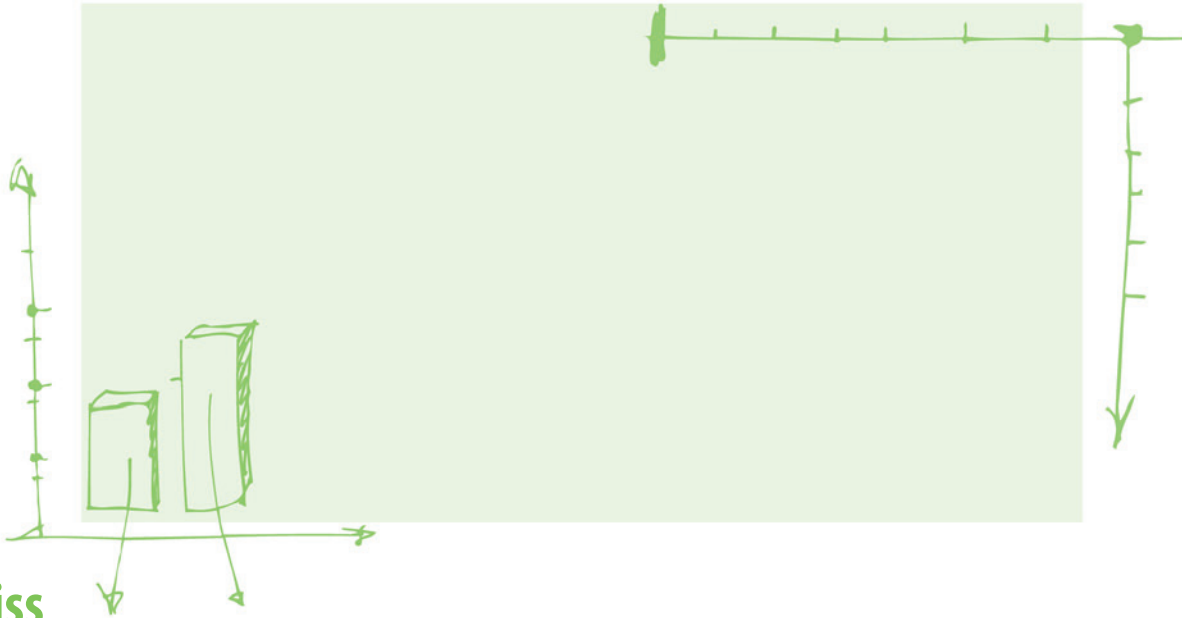




Birmingham Branch
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Don't **Miss**

What Every Dentist Should Know: The **Business Side of Dentistry**

Sponsored by
Patterson Dental Birmingham Branch

Improve your quality of life and make more money.
Friday, September 28, 2012, Speaker Bob Creamer, CPA

What Every Dentist Should Know: The Business Side of Dentistry

JOIN YOUR COLLEAGUES FOR AN Educational, Insightful and Profitable Presentation

Bob Creamer, CPA and founding member of the Academy of Dental CPAs (ADCPA), will show you how your taxing partners will help you purchase new equipment and technology to make your practice more efficient and more profitable. You will discover how technology can help you and your team better meet your goals and also provide better treatment for your patients.

What Every Dentist **Should Know:**

- How to prosper and grow in today's economy
- Improve your quality of life and make more money
- Proper application of tax laws can save you thousands of dollars. Learn how most fail to take advantage
- Understand the difference between working hard on your practice and not just in it
- The tax court overruled the IRS in allowing aggressive write-offs of new dental offices and office improvements. We will show you how to make this court case work for you
- And more!

Event **Essentials:**

Date: Friday, September 28, 2012

Time: 8:00 a.m. - Registration and Breakfast
8:30 a.m. - 2:00 p.m. - Lecture
12:00 p.m. Lunch

Location: Patterson Dental Education Center
289 B Cahaba Valley Parkway N.
Pelham, AL 35124

Credits: 4 AGD

Fee: \$195 Doctor
(\$150 for Patterson Advantage®)
Payment options include check, credit card or direct billing to your Patterson account

RSVP: Kellie Farris at 205-987-4300



Disclosure Statement: Patterson Dental distributes products discussed in this seminar. Additional information is available upon request by calling Patterson Dental at 1-800-873-7683. If you must cancel, 24-hour notice is required to receive full refund.

Your **Presenter:** Bob Creamer, CPA



Bob Creamer is a CPA and President of Creamer & Associates, P.C., an accounting firm in Salem, Ore. For the past 33 years, his firm has emphasized financial and retirement planning, dental transitions, practice enhancement, tax savings and all related accounting and consulting services needed to maintain an efficient

and profitable dental practice. Known for his knowledgeable and energetic presentations, he is a frequent speaker for state and local dental study groups, dental societies, seminars for dentists and workshops for companies within the dental industry.

Bob is a founding member of the Academy of Dental CPAs (ADCPA). This elite group represents top CPA firms across the country specializing in the dental industry. He serves on the ADCPA Executive Committee and has been Chairperson of the ADCPA Dental School Liaison Committee. Bob's accounting firm performs annual surveys for their dental clients, helping them measure their production and overhead with that of their peers. They currently assist dentists and clients in the dental community from coast to coast.