

I M A G E

P O W E R E D

B Y

Kleenex[®]
BRAND



A GOOD IMPRESSION

BEGINS IN THE DETAILS.



NEVER UNDERESTIMATE THE IMPACT
OF YOUR RESTROOM.



In a recent survey,* people reported their reactions to finding low-quality generic products in public restrooms.

Some said, "I wish I'd brought my own from home!"*

Others vowed, "I'll just avoid any restroom that has poor-quality products."*

They notice! And the impact can be staggering — lost tenants, customer complaints, a damaged image. KLEENEX® Brand Bath Tissue, Facial Tissues and Towels have a positive impact — on your customers and tenants, and on your business.



POLISH UP YOUR IMAGE.

KLEENEX® BRAND



KLEENEX® brand is America's #1 brand of Facial Tissue.

52% - "Rough toilet paper says management doesn't care about me!"*

33% - "Restrooms stocked with top quality brands raise my opinion of the place as a whole."*

BEST CARE WHEREVER YOU ARE.

KLEENEX® BRAND



KLEENEX® brand was preferred for public restrooms more than any other leading brand*.

59% - "When a restroom has brands I know from home - that makes me more comfortable."*

72% - I prefer a name brand product at home or in a public restroom because it's just better quality."*

NOW SOFTER THAN EVER BEFORE!

KLEENEX® BRAND



*KLEENEX® 600' Hard Roll Towels
are preferred 2-to-1 for softness
over a leading competitive
premium towel.*

93% - "Products that touch my skin —

YES, softness is important to me!"*

40% - "The best description of the

KLEENEX® Brand? Softness."

THE POSITIVE IMAGE YOUR BUSINESS NEEDS.

KLEENEX® BRAND



31% - "Finding well-known, high-quality brands

[like KLEENEX® Brand] in a public restroom tells me that

Management cares about me."*

47% - "I prefer name brand products in public

restrooms because I work hard and I deserve it!"*

100% - That's right — 100% of KLEENEX® Brand

products provide the best care wherever you are.

*All survey data taken from a recent survey (2003) conducted by Opinion Research Corporation on behalf of KIMBERLY-CLARK® Professional. For complete survey results please visit

<http://www.kcprofessional.com/download/Press%20Release/softnesssurveyrel.pdf>

BEST CARE WHEREVER YOU ARE.

KLEENEX® BRAND

Code	Description	Color	Ply	Size: W x L	Quantity/Pack	Units/Case	Quantity/Case
01999 •	KLEENEX® SCOTTFOLD® Towels	White	1	9.4" x 12.4"	120 sts.	16 pks.	1,920 sts.
01900 •	KLEENEX® SCOTTFOLD® Towels	White	1	8.1" x 12.4"	120 sts.	20 pks.	2,400 sts.
01890	KLEENEX® Multi-Fold Towels	White	1	9.2" x 9.4"	150 sts.	16 pks.	2,400 sts.
02046	KLEENEX® Multi-Fold Towels – Convenience Case	White	1	9.2" x 9.4"	150 sts.	8 pks.	1,200 sts.
01500 •	KLEENEX® C-Fold Towels	White	1	10.4" x 13.25"	150 sts.	16 pks.	2,400 sts.
53800	KLEENEX® Super Soft Towels	White	2	16.9" x 8.7"	76 sts.	15 pks.	1,140 sts.
50600	KLEENEX® Hard Roll Towels (1.75" Core)	White	1	8.0" x 600'	600'	12 rolls	7,200 ft.
01090	KLEENEX® Hard Roll Towels	White	1	8.0" x 600'	600'	12 rolls	7,200 ft.
02042	KLEENEX® Hard Roll Towels – Convenience Case	White	1	8.0" x 600'	600'	6 rolls	3,600 ft.
50500 ▲	KLEENEX® Hard Roll Towels – (1.75" Core)	White	1	8.0" x 425'	425'	12rolls	5,100 ft.
01080	KLEENEX® Hard Roll Towels	White	1	8.0" x 425'	425'	12 rolls	5,100 ft.
01076 •	KLEENEX® PREMIERE® Center Flow Towels	White	1	8.0" x 15.0"	150 sts.	6 rolls	900 sts.
01320 •	KLEENEX® PREMIERE® Center Flow Towels	White	1	8.0" x 15.0"	250 sts.	4 rolls	1,000 sts.
03405 •	KLEENEX® PREMIERE® Perforated Roll Towels	White	1	10.4" x 11.0"	90 sts.	20 rolls	1,800 sts.
02049 •	KLEENEX® PREMIERE® Perforated Roll Towels – Convenience Case	White	1	10.4" x 11.0"	90 sts.	8 rolls	720 sts.
21400 •	KLEENEX® Facial Tissue	White	2	8.4" x 8.6"	100 sts.	36 bxs.	3,600 sts.
21606 •	KLEENEX® Facial Tissue	White	2	8.4" x 8.6"	125 sts.	48 bxs.	6,000 sts.
51040 ▲	KLEENEX® Facial Tissue	White	2	8.0" x 8.4"	100 sts.	36 bxs.	3,600 sts.
51041 ▲	KLEENEX® Facial Tissue	White	2	8.0" x 8.4"	125 sts.	48 bxs.	6,000 sts.
21269 •	KLEENEX® BOUTIQUE® Tissue – Floral Box	White	2	8.4" x 8.6"	95 sts.	36 bxs.	3,420 sts.
21270	KLEENEX® BOUTIQUE® Tissue – Decorative	White	2	8.4" x 8.6"	95 sts.	36 bxs.	3,420 sts.
21195	KLEENEX® Facial Tissue Junior	White	2	8.4" x 5.8"	65 sts.	48 bxs.	3,120 sts.
03076	KLEENEX® Facial Tissue – Convenience case	White	2	8.4" x 8.6"	125 sts.	12 bxs.	1,500 sts.
07001	KLEENEX® COTTONELLE® Coreless Bathroom Tissue	White	2	4.0" x 4.4"	800 sts.	36 rolls	28,800 sts.
07713 •	KLEENEX® COTTONELLE® Bathroom Tissue	White	2	4.5" x 4.4"	400 sts.	96 rolls	38,400 sts.
54080 ▲	KLEENEX® COTTONELLE® Bathroom Tissue	White	2	4.25" x 4.1"	400 sts.	48 rolls	19,200 sts.
48295 •	KLEENEX® Hygienic Bathroom Tissue	White	2	4.5" x 8.3"	250 sts.	72 pks.	18,000 sts.
48280 ▲	KLEENEX® Hygienic Bathroom Tissue	White	2	4.5" x 8.3"	250 sts.	36 pks.	9,000 sts.
02044	KLEENEX® COTTONELLE® Bathroom Tissue – Convenience Case	White	2	4.5" x 4.1"	350 sts.	36 rolls	12,600 sts.
07304 •	KLEENEX® COTTONELLE® JRT® Jr. Jumbo Roll Tissue	White	2	3.7" x 750'	750 ft.	12 rolls	9,000 ft.

• Only available in US

▲ Only available in Canada

Get in touch!

For more information on KIMBERLY-CLARK® Professional products, **visit our website at www.kcprofessional.com**, contact your KIMBERLY-CLARK Professional Sales Representative, or call us at 1-888-346-GOKC (4652).

Our Guarantee: Your total satisfaction means everything to us. If, for any reason, our products do not meet your expectations, Kimberly-Clark will reimburse you* for your initial purchase, via FREE product, for up to \$1,000.

*Guarantee extended to consuming end-user accounts only.

